

## Membership — What's in it for you?



*“More jobs means more customers or clients for you, **with higher prosperity levels to support your business.**”*

Without the support of members like you, we wouldn't be here. It's as simple as that. The great majority of our annual budget is composed of member dues and our corporate sponsorships (members who provide additional support and receive additional benefits). We are sincerely grateful to members like you, as well as our public contributors, that allow us to work every day for the future of Crawford County. With your contribution in hand, it's up to us to make sure it is a good investment for you. But what exactly does that mean?

Your membership includes both direct and indirect benefits. The direct benefits are available for you to view on our website, or we can provide you with a three-sheet document detailing them all. Things like Ambassador Calls, referrals, promotions, events, free advertising and discounted postage are all direct benefits—it's easy to see the results quickly. But from my perspective, I think the indirect benefits are actually the most valuable to your business.

Indirect benefits include things like the financing and resources we coordinate to help businesses expand or get started here, thus creating more jobs. More jobs means more customers or clients for you, with higher prosperity levels to support your business. The events and promotions we host are working toward creating lively communities that people enjoy living in and visiting. Coupled with our workforce improvement efforts, all this can lead to a more diverse and capable stock of workers for you to choose from.

Also, when we assist or encourage developments in Crawford County from business to housing to infrastructure and quality of life projects, many local businesses benefit from the increased activity.

I want you to feel good knowing that your membership is always working for you, whether you are involved or not. But I also encourage you to stay involved so you have a say in where your community is headed. It's going to take all of us working together to continue enhancing Crawford County as a vibrant and enjoyable community worthy of your investment. And an "all-in" business community with Chamber memberships helps us get more done in less time.

Don't forget to support your fellow CDC members first, and they will support you first as well! Please send me an email at [eblakley@cdcia.org](mailto:eblakley@cdcia.org) or call me any time at 712.263.5621. We're here to listen, and to help.

Sincerely,  
  
Evan Blakley, Executive Director



## New Member Stickers!

Underscoring how your membership is a commitment to Crawford County communities, your new CDC member sticker encourages residents to support members like you first! CDC staff will be distributing your stickers over the coming weeks. If you can't wait, call us today!



# STARTUP!

WESTERN IOWA

Entrepreneur & Small Business Conference  
**Start small. Dream big.**

## Some Seats Still Available for Startup! Western Iowa

A brand new day-long event in Denison will aim to inspire potential entrepreneurs to take the leap and successfully run their own small business.

The Chamber & Development Council of Crawford County (CDC) announced that the new Startup! Western Iowa Conference will take place on Monday, September 16, from 8 a.m. to 4 p.m. at the Western Iowa Tech Community College campus in Denison.

The event includes breakfast and lunch, five educational sessions ranging from financing to "legal stuff," and an inspiring keynote from a special guest speaker, Molly Wilson Kohler of Iowa's own The Beer Bread Company.

"Molly's infectious energy and helpful tips will inspire individuals to take the leap toward becoming their own boss and to remain motivated through the hard times," said Evan Blakley, executive director of the CDC.

The event will conclude with a special networking session featuring a variety of Iowa made beers.

"This is a great opportunity for people who have been wanting to start their own business and this might just be the inspiration they need to make that dream a reality," Blakley said.

Registration is \$30 and attendees must register in advance by calling or emailing the CDC office. Space is limited to 50 seats; reservations are encouraged as soon as possible.

The event will be wirelessly translated for any Spanish-speaking participants.

The event is created in partnership with Iowa Small Business Development Centers, Black Hills Energy, Denison Municipal Utilities, MidAmerican Energy, Western Iowa Power Cooperative, Western Iowa Advantage, Iowa State University-University Extension, Western Iowa Tech Community College, Region XII Council of Governments and Buena Vista University.

For more information, contact the Chamber & Development Council at 712.263.5621 or by email at info@cdcia.org.



## Tourism Coordinator Update

### Dust off your boots and grab your hat!

On Friday, September 27th thru Sunday, September 29th, Denison will host the Interstate Rodeo Association Finals. The finals will feature one hundred fifty of the IRA's top Cowboys and Cowgirls who have earned the right to compete in the nine event finals. There will also be an Exceptional Rodeo (similar to the "Special Olympics," rodeo style) for children/adults with special needs. There is still time for your business to sponsor this major community event — call me, Michele Ertz, at 712.263.6622. See the ad in this issue for more information.

## Recent Revolving Loan Fund Awards

Check out the businesses we've assisted this year through one of our Revolving Loan Fund (RLF) programs:

- Crawford County Abstract
- Jensen Service Center (Manilla)
- Custom Rides & Restoration (outside Denison)

"My RLF project allowed me to start my business with all of the equipment I needed for success. It's great to have local resources with the same goals as me."

—Ken Kabl, Crawford County Abstract

Need financing for a startup or expansion? Contact Evan Blakley at 712.263.5621



## NEW Monthly 'Women in Business' Coffee Club

Join us the first Friday of each month from 9-9:30 a.m. for our Women in Business Coffee Club! The Coffee Club consists of an interactive group of business women who are keen to share ideas, offer referrals and build relationships with fellow business and professional women. Each month there will be a different "Host" who will introduce her business/professional area of expertise with a short talk/presentation. Each Coffee

Club member will have the opportunity to introduce their own businesses and discuss particular areas that they require support in. Membership is Free and unless it is a sponsored event, all participants will be responsible to pay for their own refreshments. Location will vary depending on program and all CDC Members are invited to attend.

## Pictures of Progress AUGUST 2013



## Constantly promoting and celebrating investment in your community

1 Ribbon Cutting at The Junkery in Uptown Denison. 2 CDC staff paid a visit to the Denison Farmer's Market in August. Area farmers continue to grow their customer base for fresh produce. 3 CDC Ambassador Call to welcome new Denison Aquatic Fun Center Director, Brian Kempfert. 4 Ribbon Cutting for new CDC members Texas Made Chill & Grill along Highway 30.

Serving all of Crawford County, Iowa

ARION ASPINWALL BUCK GROVE CHARTER OAK DELOIT DENISON  
 DOW CITY KIRON MANILLA RICKETTS SCHLESWIG VAIL WESTSIDE

## Our Valued CDC Members

A Country Rose Wine, Gift & Flower Shop  
 Adams Motor Company  
 American Cancer Society  
 American Protein Company  
 Ampride Truck Plaza  
 Aspinwall Co-Op  
 Auen Distributing Co., Inc.  
 AVON  
 Bank Iowa  
 Becky's Hallmark  
 Black Hills Energy  
 bluespace creative, inc.  
 Bohlmann Inc.  
 Bomgaars Supply  
 Bonner Photographic, LLC  
 Boulders Inn & Suites  
 Boyer Valley Company  
 Broadway Dental  
 Bryan Electric  
 BT Computers LLC  
 Buena Vista University  
 Cabinet Factory & Appliance Store  
 Cable Channel 18  
 Carlyle Memorials  
 Casey's General Store  
 CCMH Medical Clinic, City Center  
 City of Denison  
 Coleman Motors  
 Computer Concepts of Iowa  
 Computer MD  
 Consumers Credit Union  
 Counsel Office & Documents  
 Crawford County Abstract  
 Crawford County Bank  
 Crawford County Clinic  
 Crawford County Engineer  
 Crawford County Farm Bureau  
 Crawford County Home Health Agency  
 Crawford County ISU Extension  
 Crawford County Memorial Hospital  
 Crawford County Supervisors  
 Cronk's Restaurant  
 Custom Cycle & Small Engine  
 D & S Sales  
 Dairy Queen of Iowa  
 Deb's Deli & Catering  
 DeMey Electric  
 Denison Aquatic Fun Center  
 Denison Branch Carroll Area Nursing Service  
 Denison Bulletin & Review  
 Denison Care Center  
 Denison Chiropractic Clinic  
 Denison Do It Best  
 Denison Drywall & Supply  
 Denison Job Corps Center  
 Denison Library Friends, Inc.  
 Denison Livestock Auction  
 Denison Municipal Utilities  
 Denison Realty  
 Denison Rotary  
 Don's Inc.  
 Donna Reed Foundation  
 Doug's Cleaning Service  
 Edward Jones - Jeff Ploeger

Edward Jones - Scott Ferguson  
 El Jimador  
 Ettleman Town & Country  
 Eventide Lutheran Home  
 Family Eye Care  
 Family Practice & Surgical Specialist  
 Family Table Restaurant  
 Fareway Stores Inc.  
 Farmers Mutual Insurance  
 Farmland Foods, Inc.  
 Frehse Manufacturing Inc.  
 Frontier Communications of Iowa, Inc.  
 Glidden House Bed & Breakfast  
 Godfather's Pizza  
 Gronau, Doug & Judy  
 Grossman, Randy & Deb  
 Granzen Plumbing  
 Greater Iowa Credit Union  
 Gustafson Law Firm  
 H & R Block  
 Hanson Directory Service  
 Harrison County Home Health  
 Healy Excavating  
 Hillside Grille Steakhouse  
 Hoffman Agency  
 Home Care Medical  
 Huebner Funeral Home  
 Hy-Vee Food Store  
 Iowa Dreamer's Agency  
 Jackson Recovery Centers  
 KDSN Radio  
 Krajcick Pallet Inc.  
 La Prensa LLC  
 Lambert Family Chiropractic Clinic  
 Liberty Food Service  
 LifeServe Blood Center  
 Lindsay/Eco Water Systems  
 Little China  
 Mahoney & Gotto Company  
 Majestic Hills Golf Course & Grille  
 Manilla Times  
 Marcia's Catering  
 Marten Insurance  
 McCord Insurance & Real Estate Corp.  
 Mediacom  
 Monarc Technologies  
 MOSAIC  
 Munt, Barry  
 Munt, Franck & Schumacher  
 Nepple Real Estate  
 Nixon, Drexel DDS  
 No Frills Supermarket  
 Norelius & Nelson Law Office  
 O'Neill's Plumbing & Drain Cleaning  
 Oakwood Manor  
 Office Elements  
 Office Stop  
 Our Savior Lutheran Church  
 Pardun, Mike & Nancy  
 Park Motel  
 Petersen Manufacturing Co.  
 Pfannebecker Funeral Home  
 Phil's Lawn, Landscaping & Nursery  
 Pizza Ranch

Power Wash, U.S.A.  
 PPP Design  
 Prairie Rose Sign & Canopy  
 Prime Times Lounge  
 Professional Computer Systems  
 Providence Inn, LLC  
 Quality Food Processors  
 R.L. Craft Roofing  
 Radio Shack  
 Rasmussen Lumber  
 Region XII Council of Governments  
 Reiney's Kandy Kitchen  
 Reisz Construction  
 Reliv International  
 Reynold's Clothing  
 Ries Amusement  
 Roscoe's Jewelry  
 Schau Recycling  
 Schwarte Accounting & Tax Pros  
 Sherri & Julie's Dance & Gymnastics  
 Shook Plumbing & Sunset Village  
 Something Unique  
 Sparkey's One Stop/Al's Corner Oil  
 Splurge!  
 Staley's Food Service, Inc.  
 State Farm Insurance  
 Summer Magic Tropical Sno  
 Sundquist Engineering, P.C.  
 Sunshine Styles  
 T & J's  
 TEAM Ford Lincoln  
 Ten Point Construction  
 Texas Made Chill & Grill  
 Thams Insurance Agency  
 The Andersons Ethanol Group  
 The Observer  
 The Pub/ B & D Grill  
 Thermalfab  
 Thrifty White Drug  
 Thrivent Financial Services  
 Topko Home Health  
 Tyson Fresh Meats  
 United Bank of Iowa  
 Verlin's Plumbing & Heating  
 Vetter Equipment  
 Vision Care Clinic, P.C.  
 Walmart #01-1732  
 Wells Fargo Bank Iowa  
 Wesco Industries  
 West Iowa Comm. Mental Health  
 Western Iowa Power Cooperative  
 Western Iowa Tech Community College  
 Western Iowa Transit System  
 Westside State Savings Bank  
 Wine Shop at Home  
 Wireless World  
 Yankey Travel, Inc.  
 Your Treasure Chest  
 Z Wireless  
 Zupp & Zupp Law Firm, P.C.  
 Zion Lutheran Church

## Special thanks to our Corporate Sponsors!

Our Corporate Sponsors offer extended support that helps us take on special projects to benefit our communities. **Contact us to become a corporate sponsor - 712.263.5621!**

### PLATINUM

Adams Motor Company  
 Bank Iowa  
 Black Hills Energy  
 Broadway Dental  
 Consumers Credit Union  
 Crawford Co. Memorial Hospital

### GOLD

Boulders Inn & Suites  
 Counsel Office & Documents  
 Thams Insurance Agency  
 Vision Care Clinic  
 Wells Fargo Bank  
 Westside State Bank

### SILVER

KDSN  
 Western Iowa Power Cooperative  
 Western Iowa Tech Community College

### BRONZE

Buena Vista University  
 Dairy Queen  
 El Jimador  
 Farmers Mutual Insurance Association  
 Greater Iowa Credit Union  
 Healy Excavating  
 Hy Vee  
 Krajcick Enterprises  
 Lambert Family Chiropractic  
 Majestic Hills Golf Course  
 MOSAIC  
 Oakwood Manor Apartments

### INDIVIDUAL EVENT SPONSORS

Family Eye Care  
 United Bank Iowa  
 Buena Vista University  
 Greater Iowa Credit Union  
 Aspinwall Co-Op



Help welcome our new members!

- Thrivent Financial Services
- Summer Magic Tropical Sno
- Zupp & Zupp Law Firm, P.C.

a member of **western IOWA advantage™** • It's easier here!





 2013 IRA Championship Finals 

# RODEO FINALS

SEPTEMBER  
27·28·29

9 Championship  
Events

Top 15 Contestants  
in Each Event

Performances: 7PM FRI & SAT & 1PM SUN · CALCUTTA AT 5PM FRI · 'Special Olympics' Rodeo 10AM SAT  
ADMISSION: Adults \$10 · Ages 4-11 \$5 · 3 & UNDER FREE · WEEKEND PASSES: ADULTS \$25 · Children \$12